



McLaren Industries Opens R&D Facility to Support North American OEMs



JACKSONVILLE, Fla. – McLaren Industries has expanded in an effort to increase services to its customers in the U.S. and North America as a whole. The leading U.S.-based manufacturer of OEM and aftermarket tracks and tires recently opened a new research and development facility in Jacksonville, Fla., illustrating the company’s flexibility and expertise in the field.

“This will be an extremely valuable tool to support our OEM clients for developing and testing new track and tire designs. We develop our products and get results for our clients in real-time,” said Poj-Piman Nawadhinsukh, who will be overseeing the facility and engineering team. “Everything is much more visible and tangible here.”

Educated for many years in the U.S. and the United Kingdom, Nawadhinsukh has 30 years of global experience in senior management for multi-national companies in various industries.

“Appointing a senior executive with a proven track record to lead our research and development center in Jacksonville is one of the many steps we have made toward continuing our worldwide success, and making McLaren a truly global company,” said R.J. Doyle, CEO of McLaren Industries. “Nawadhinsukh will have a special advantage in coordinating our international efforts to develop products that meet the needs of our ever-growing business here in North America.”

Completed in September, the research and development facility boasts a large footprint with state-of-the-art features designed specifically to test McLaren’s wide range of offerings for skid-steers, backhoes, track loaders, telehandlers and more. It features various terrains – from grass and gravel to concrete and asphalt – so researchers can gauge how different designs and compounds react to each surface.

McLaren Industries, Inc. is a leading supplier of rubber tracks for mini-excavators, track loaders, agricultural machines and carrier vehicles, flat-proof tires for skid steers, telehandlers, wheel loaders and backhoes, and over-the-tire tracks for skid steers. For more information, contact McLaren Industries, Inc. 12440 Carson St., Hawaiian Gardens, CA 90503, call 310-212-1333, toll free 800-836-0040, fax 310-212-5666, email sales@mclarenindustries.com or visit the company’s website at www.mclarenindustries.com.